

Pricelist 2025

1. Website Design & Development

<u>SERVICE</u>	<u>DESCRIPTION</u>	<u>PRICE (ZAR)</u>
Starter Website	1-3 page website (Home, About, Contact)	R100 monthly
Business Website	4-10 pages, responsive, SEO-ready	R250 monthly
E-commerce Website	Online store (WooCommerce/Shopify) with payment integration	R500 monthly
Booking Website	Includes calendar, booking form, SMS/email reminders	R750 monthly
Custom Web App	Tailored app/web tool (login systems, dashboards, etc.)	Price on Request

2. Website Add-ons

<u>SERVICE</u>	<u>DESCRIPTION</u>	<u>PRICE (ZAR)</u>
Extra Page	Add a new page to existing site	R150 once-off
Blog Setup	Includes post template and categories	R200 once-off
Live Chat Integration	WhatsApp, Tawk.to, or Messenger	R50 once-off
Multilingual Setup	Up to 2 additional languages	R75 once-off
Domain & Hosting Setup	1 year of hosting, domain config	Price on Request

3. Branding & Graphic Design

<u>SERVICE</u>	<u>DESCRIPTION</u>	<u>PRICE (ZAR)</u>
Logo Design	3 initial concepts + revisions	R150 once-off
Business Card Design	Print-ready, 2-sided	R150 once-off
Company Profile	1-5 pages PDF design	R250 once-off
Letterhead/Email Signature	Digital or print-ready	R150 once-off
Full Branding Kit	Logo, fonts, colors, templates	R500 once-off

4. Marketing Services

<u>SERVICE</u>	<u>DESCRIPTION</u>	<u>PRICE (ZAR)</u>
SEO Basic Package	On-page SEO, metadata, site speed	Price on Request
SEO Ongoing	Monthly optimization & ranking	Price on Request
Google Ads Setup	Keyword research, 1 campaign	Price on Request
Google Ads Management	Monthly management	Price on Request
Social Media Setup	Facebook, Instagram, TikTok, X setup	R500 once-off
Monthly Social Media Management	8–15 posts per month	R650 monthly
Email Marketing Setup	Mailchimp/MailerLite config	R150 once-off
Email Campaign Design	Branded template + 1 campaign	R250 once-off

5. Content Creation

<u>SERVICE</u>	<u>DESCRIPTION</u>	<u>PRICE (ZAR)</u>
Website Copywriting	Keyword-rich content per page	Price on Request
Blog Article Writing	SEO blog (500–1,000 words)	R100 per blog
Photography – Business	Includes team, location, edits	Price on Request
Product Photography	10–20 items with light editing	Price on Request
Videography	Promo or testimonial video (1–3 mins)	Price on Request
Drone Footage	Aerial shots	Price on Request

6. Maintenance & Support

<u>SERVICE</u>	<u>DESCRIPTION</u>	<u>PRICE (ZAR)</u>
Monthly Maintenance	Backups, updates, support	Included with website
On-Demand Support	Troubleshooting, edits	R150 an hour
Security Setup	SSL, firewall, malware scans	R50 once-off
Website Training	1-on-1 WordPress training	R600 a session

7. Additional Services

<u>SERVICE</u>	<u>DESCRIPTION</u>	<u>PRICE (ZAR)</u>
WhatsApp Business Setup	Quick replies, catalog setup	R150 once-off
Business Email Setup and Hosting	e.g., info@yourdomain.co.za	R450 yearly
CRM Integration	HubSpot, Zoho, Mailchimp, etc.	Price on Request
E-learning Platform Setup	LMS like LearnDash or Tutor LMS	Price on Request
Payment Gateway Setup	PayFast, Yoco, Ozow, etc.	R150 once-off