



OpticMoon

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2024/658805/07

opticmoon.co.za

Quote Request Form

1. Basic Contact Information

Full Name:			
Business / Organization Name:			
Email Address:			
Phone Number:			
Preferred Method of Contact:	Email	Phone	WhatsApp

2. Project Type

☐ Website Design

☐ E-Commerce Website

☐ SEO

☐ Google Ads

☐ Branding

☐ Social Media

☐ Content Writing

☐ Photography

☐ Marketing Material Design

☐ Website Maintenance

☐ Hosting / Domain

☐ Other: _____

3. Project Details

What kind of website do you need? (e.g., portfolio, blog, e-commerce)

Do you currently have a website? URL:

Do you already have a logo, content, domain, hosting?

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Examples of websites you like:

Target audience:

Main goal of your website:

4. E-Commerce Specific Questions

Number of products:

1-10	11-50	51-100	100+
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Payment methods:

Card	EFT	Cash On Delivery	Online Payment
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Shipping setup needed?

Yes	No	Not Sure
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5. Branding / Graphic Design

Need a logo designed?

Yes	No
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Other materials:

Business Cards	Email Signatures	Banners
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Other: _____

6. Photography

Type:

- ☐ Product
- ☐ Staff
- ☐ Event
- ☐ Lifestyle
- ☐ Other: _____

7. Marketing & SEO

Interested in SEO services?

Yes	No	Not Sure
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Running online ads?

Google	Facebook	Other
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Other:

Monthly Ad Budget:

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8. Add-ons / Extras

- ☐ Google Business Profile Setup
- ☐ Website Maintenance
- ☐ Analytics Reports
- ☐ Blog Content
- ☐ Email Marketing
- ☐ WhatsApp Business
- ☐ Hosting Setup
- ☐ Website Training
- ☐ Security & Backups
- ☐ Speed Optimization
- ☐ Multi-language Support

9. Project Timeline

Start Date:

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Deadline or Launch Date:

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10. Budget

Estimated Budget?

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[illegible]